

**I am a media designer** who fits well in a creative position at an established company with room for personal growth. My strengths lie in creative thinking and representing abstract concepts visually.

## EMPLOYMENT

State Farm Insurance – **Video Director** – 2012–Present

- Shoot and produce videos for internal and external audiences covering a 14 state area
- Post-production editing and motion graphic creation.
- Organizing shoot, talent, equipment, script & schedules with Executives & front-line employees

State Farm Insurance – **Communications Specialist** – 2008–2012

- Technical Editor for State Farm Mid-Atlantic Zone’s internal publication *The Navigator* responsible for entire layout and design of each issue.
- Design and maintenance of the online version of *The Navigator*
- Home page news editor and designer for regional intranet.
- Design and maintenance of several departmental and initiative websites on the SF intranet.
- Print and motion graphic designer for the 6-state region.
- Video editor for the region and co-lead of the video team.

Reilly Web & Graphic Design - **President** - 2004–Present

- Logo and business identity design in everything from t-shirts to brochures to stationary to ads for print and web
- Website development and design
- Same day vector art creation for print and web
- Constant interaction with client and printer throughout each project

Sperry Marine – **IT Contractor** - 2007–2008

- Imaging, accessorizing and setting up new PCs, both laptop and desktop
- Troubleshooting and problem solving with said PCs

Monticello Media – **Production Asst., Public Affairs Director & On-Air Personality** – 2005–2008

- Writing, voicing & production of commercials for a range of clients using Adobe Audition and NexGen for all six stations in our cluster
- Handling all Public Service Announcements writing and production for cluster
- Talent & engineer roles for remote broadcasts
- On-Air late night personality (Savannah) for the SuperHits station

Calico Design - **Graphic Designer** - 2003 - January 2005

- Logo and business identity design for t-shirts, brochures, magazine layout, stationary, ads for print and web etc.
- Website development and design
- Same day vector art creation for print and web
- Constant interaction with client and printer throughout each project
- Billing and office organization, Multiple job execution per day

AdLab Worldwide - **Art Director Supervisor** - 2003 - 2004

- Creative supervision for 13 art director/copywriter teams through brainstorming and execution of all ads including time management for all my teams’ creative deadlines

## EDUCATION

2000 - 2004 Bachelor of Science in Communication, Boston University Major: Advertising, Minor: Spanish

## SKILLS:

Visual	Video/Audio	Web
Flash, Fireworks, Illustrator, InDesign, Photoshop; Corel Suite; Macromedia Director, Microsoft Suite; Photography; QuarkXPress	Adobe Audition; Adobe Premiere Pro, Adobe After Effects, Final Cut Pro; SoundtrackPro; SoundEdit; Audacity; Apple Motion; Soundboards; SoundForge	Dreamweaver, PageMaker, PageMill, HTML; Javascript; CSS
		Other
		Mac & PC Platforms; PC Setup and troubleshooting; NexGen (Profit Systems)

## INTERESTS & ACTIVITIES

Children, Dogs, History, the Boston Red Sox, the New England Patriots and anything outdoors