

Meghan Carroll

Graphic & Web Designer
Photographer & Videographer
Creative Thinker

Summary

Multitalented Graphic Designer located in Charlottesville, VA with a penchant for anything creative. Extensive expertise in multimedia, illustration, web & print design as well as photography, videography, image manipulation, audio & video editing. Highly skilled team player, dynamic collaborator, passionate creative thinker with well-developed interpersonal skills. Accustomed to deadline driven environments, multiple project management, problem-solving and innovative strategic thinking.

Education

Boston University
Bachelor of Science in Communications
Major: Advertising | Minor: Spanish
Extended Learning at
Piedmont Virginia Community College
and online at Lynda.com & Adobe.com

Portfolio

ReillyWebDesign.com

Skills

Adobe Creative Suite CC, Photography, Videography, Client interaction. Expertise in Dimension, Dreamweaver, Flash, Illustrator, InDesign, Premiere, Photoshop, XD; FinalCut Pro, Audacity, Motion; Microsoft Office Suite; expertise on both Mac and PC platforms.



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Experience

Reilly Web & Graphic Design

Owner/Designer, June 2004 - Present (15.5 years)

Successfully manage and design a variety of projects from concept to completion with client budget, deadline & vision as top priorities.

- Logo and business identity design
- Website development and design
- Same day vector art creation for print and web
- Constant interaction with client and printer throughout each project
- Videography & photography shooting and editing
- Annual Report design and layout

State Farm Insurance

Graphic Designer, June 2015 - Jan 2020 (4.5 years)

Designed a variety of projects with client interaction throughout, same-day deadlines & multi-platform deliverables. Enabled team to take on unique and/or complex requests due to variety of design expertise. Tripled 10-person team's agent sign requests by personally handling 150 of the 300 in 2019.

- External facing digital and print advertising
- Agent sign creation with vendor and agent management
- Web design for email marketing
- Internal publication and infographic layout and design
- Internal annual report layout and design

Video Director / Photographer, Jan 2012 - Dec 2015 (4 years)

Shot and edited internal and external facing short videos starring Executives, Agency & Employees from North Carolina to Maine. Led and coordinated the design and development of video and still images for communication and training products and programs via live events, multimedia and broadcasts.

- Directed professional and non-professional talent on set
- Operated camera equipment, teleprompter and audio equipment
- Created multitudes of sets with complex lighting in studio and on location
- Edited footage and sound in FCP suite and/or Adobe Creative suite
- Created motion graphics using Motion or After Effects
- Identified and resolved production and project issues on set

Public Affairs Specialist, July 2008 - Jan 2012 (3.5 years)

Successfully designed and maintained ten internal websites including home page news editor for team of 12 writers and developers. Layout designer and technical editor for internal digital and print magazine managing 6-7 writers submission schedule. Created and led video team for entire zone initiating a new form of communicating to internal audience.

- Technical Editor for State Farm Mid-Atlantic Zone's internal publication *The Navigator* responsible for entire layout and design
- Home page news editor and designer for regional intranet
- Design and maintenance of several departmental and initiative websites
- Print and motion graphic designer for the 6-state region
- Creation of the video team and video editor for the region